

Kelsey N. Kazmierczak

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Objective

Seeking an internship in the field of retail merchandising to utilize leadership and creative problem solving skills, while incorporating my passion for design.

Education

University of Minnesota

College of Design

Bachelor of Science, Retail Merchandising, Class of 2017

Minor, Management, via *Carlson School of Management*

- ♦ Relevant Course Work: Marketing, Management, Retail Buying, Retail Promotions, Technical Writing, Computer Literacy, Creative Problem Solving, Softlines Analysis, and Apparel Assembly.

Experience

Sales Associate

Saks Fifth Avenue Off 5th

Minneapolis, MN

February 2014- January 2015

Eagan, MN

February 2015- December 2015

- ♦ Collaborated with a large team to take inventory of merchandise, complete price markdowns, and adjust store layout.
- ♦ Directed and assisted in training five new customer service associates at the grand opening of the Twin Cities Premium Outlet center.
- ♦ Applied knowledge of brands and designers to assist customers in creating ensembles for various occasions.

Alchemist- Brand Ambassador

June 2015- November 2015

Newton Running

Minneapolis, MN

- ♦ Assisted the Regional Sales Specialist with marketing, promotions, and sales within Dicks Sporting Goods stores and on social media, while educating employees and customers on the technical aspects of Newton shoes.

Design Assistant

March 2013- June 2015

Home-based Behavioral Solutions, LLC

Merrillville, Indiana

- ♦ Utilized Adobe Photoshop and Illustrator to design company logo, while developing presentation and advertising materials.

Professional Development

Fashion and Business club

Blog Editor

September 2014- November 2015

- ♦ Coordinate and update blog posts while communicating with other bloggers to maintain relationships, meet deadlines, and continue to establish a constant theme.
- ♦ Attend board meetings and ideate as a team to grow and improve Fashion and Business club at the University of Minnesota.

Delta Gamma

September 2013- November 2015

Director of Chapter Archives

December 2013- December 2014

- ♦ Created an end of the year archive book to encompass success and accomplishments of all members
- ♦ Active member of joint officer meetings to resolve chapter issues and create new goals to improve morale and expand on values.

Volunteer

July 2010- October 2012

Lifestriders therapeutic riding center

Waukesha, WI

- ♦ Assisted teaching a social skills class to children with special needs by understanding different stages of development and maximizing on communication potential.