

Kelsey N. Kazmierczak

930 University Avenue SE, Minneapolis, MN 55414
(262)-366-6667
Kazmi022@umn.edu

Objective

Seeking an internship in the field of retail merchandising or management to utilize leadership and creative problem solving skills, while incorporating my passion for design.

Education

University of Minnesota

College of Design

Bachelor of Science, Retail Merchandising, Class of 2017

Minor, Management, via *Carlson School of Management*

- ◆ Relevant Course Work: Marketing, Management, Creative Problem Solving, Softlines Analysis, and Apparel Assembly.

Experience

Sales Associate

Saks Fifth Avenue Off 5th

Minneapolis, MN

Eagan, MN

February 2014- January 2015

February 2015- August 2015

- ◆ Collaborated with a large team to take inventory of merchandise, complete price markdowns, and adjust store layout.
- ◆ Directed and assisted in training five new customer service associates at the grand opening of the Twin Cities Premium Outlet center.
- ◆ Applied knowledge of brands and designers to assist customers in finding ensembles for every occasion.

Alchemist- Brand Ambassador

June 2015- August 2015

Newton Running

Minneapolis, MN

- ◆ Assisted the Regional Sales Specialist with marketing, promotions, and sales within Dicks Sporting Goods stores and on social media, while educating employees and customers on the technical aspects of Newton shoes.

Design Assistant

March 2013- June 2015

Home-based Behavioral Solutions, LLC

Merrillville, Indiana

- ◆ Utilized Adobe Photoshop and Illustrator to design company logo, and developed presentation and advertising materials.

Volunteer

July 2010- October 2012

Lifestriders therapeutic riding center

Waukesha, WI

- ◆ Assisted teaching a social skills class to children with special needs by understanding different stages of development and maximizing on communication potential.

Professional Development

Fashion and Business club

Blog Editor

- ◆ coordinated blog posts while communicating with other bloggers to maintain a constant theme.

Delta Gamma

Director of Chapter Archives

- ◆ Created an end of the year archive book to encompass success and accomplishments of all members
- ◆ Active member of joint officer meetings to resolve chapter issues and create new goals to improve morale and expand on values.

Command ❖ Communication ❖ Futuristic ❖ Strategic ❖ Maximizer